

Disclaimer

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Discontinued operations*

Non-life Insurance

- Asset Management
 Outlook towards the year end and events after the reporting period
- OP-Pohjola Group Central Cooperative's public voluntary bid and squeeze-out of minority shareholders
- Pohjola IR team

*) Pohjola Group will undergo structural changes within the next 12 months, as a result of the completion of OP-Pohjola Group Central Cooperative's public voluntary bid for Pohjola Bank, whereby, for example, the Non-life Insurance and Asset Management segments will be directly transferred from Pohjola Group to OP-Pohjola Group Central Cooperative's ownership. As a result, these segments are reported, according to IFRS 5, as discontinued operations in the income statement and as assets and liabilities distributed to owners in the balance sheet. Banking and the Group Functions are reported as continuing operations in the income statement.

Q2/14

Consolidated EBT improved by €55 million to €177 million and ROE was 18.6% (13.6) in Q2/14

Group's income increased by 17% and expenses were at previous year's level.

Banking EBT €85 mn (58)

- All business divisions improved their EBT.
- Net interest income improved by 30% to €69 million (53)
- Loan portfolio grew by 2% but average margin decreased by 3 basis points as a result of toughening competition.
- Impairments decreased to €4 million (13).

2

Non-life Insurance EBT €71 mn (43)

- Insurance premium revenue was up by 6 % (11) and claims incurred down by 1%. Excluding changes in claims for previous years claims incurred increased by 4%.
- Operating combined ratio was 79.8% (86.2) and operating expense ratio 17.7 % (19.1).
- Return on investments at fair value was 2.0 % (-0.6).
- After the reporting period, Pohjola decided to reduce the discount rate for pension liabilities from 2.8% to 2.5%, which will lower Q3/14 consolidated earnings by around €62 million.

3 Asset Management EBT €7 mn (7)

- Assets under management were up by 4% to €40.6 million.
- Operating cost/income ratio stood at 47% (51).

4

Group Functions EBT €15 mn (14)

- EBT include €14 million in interest on cooperative capital from Suomen Luotto-osuuskunta (12).
- In June, Pohjola issued a senior bond worth €750 million with a maturity of 5 years, two Samurai bonds worth total of ¥60 billion (€423 million) with maturities of 3 and 5 years and a senior bond worth CHF300 million with a maturity of 7 years.

Common Equity Tier 1 (CET1) was 11.9% as of 30 June 2014 (11.9% as of 1 Jan. 2014)

H1/14

Consolidated EBT improved by €83 million to €336 million and ROE was 17.2% (13.9) in H1/14

Group's income increased by 13% and expenses by 2%.

Banking EBT €167 mn (112)

- All business divisions improved their EBT thanks to higher income and lower impairments.
- Net interest income up by 30% to €137 million (106).
- Loan portfolio grew by 2 % but average margin went down by 6 basis points as a result of toughening competition.
- Impairments decreased to €8 million (19).

Asset Management EBT €14 mn (11)

- Assets under management were up by 7% to 40.6 billion.
- Operating cost/income ratio stood at 49% (54).

Non-life Insurance EBT €133 mn (99)

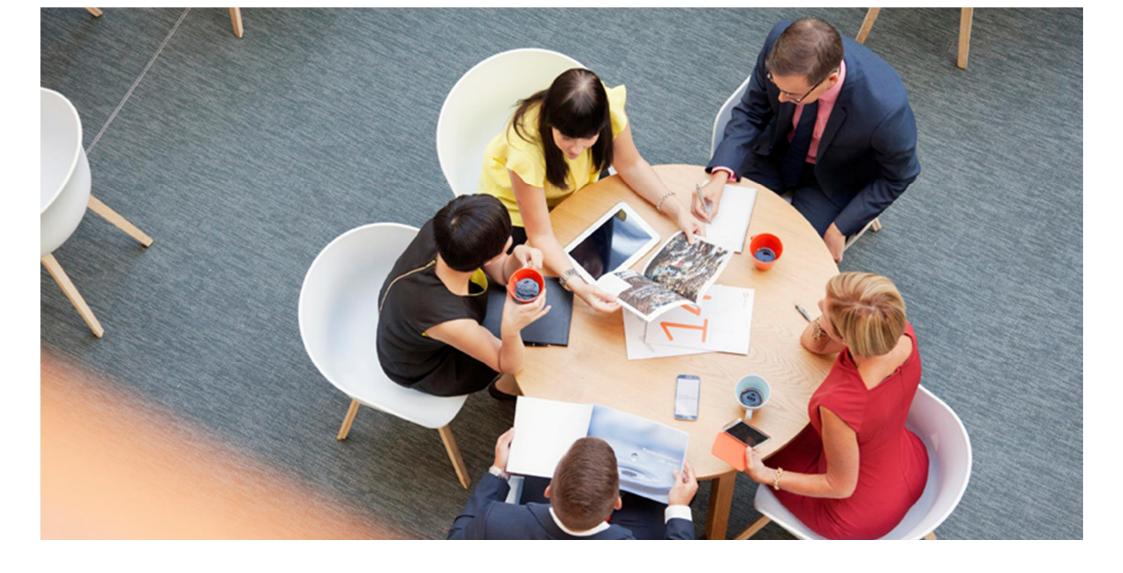
- Insurance premium revenue was up by 7 % (10).
- Operating combined ratio improved to 84.5% (89.2) and operating expense ratio 18.1% (19.5).
- Balance on technical account improved, since the growth in insurance premium revenue was faster than that in claims incurred and operating expenses remained at previous year's level.
- Return on investments at fair value was 3.4% (0.4).

Group Functions EBT €22 mn (32)

- EBT include €7 million in capital gains on notes and (13) and €24 million in dividend income (18). Additionally, a credit limit granted to OP-Pohjola Group Central Cooperative relating to financing for the bid for Pohjola shares added to net commissions and fees.
- in H1/14.

Pohjola issued long-term debt instruments worth €3.2 billion

Common Equity Tier 1 (CET1) was 11.9% as of 30 June 2014 (11.9% as of 1 Jan. 2014)



Pohjola Group Q2/14 and H1/14

Financial Targets

9,2 n/a	2010	2009
•	9 9	
•	99	
n/a	,,,	10,0
	n/a	n/a
35	35	35
89,8	89,7	87.7
21,8	21,3	22.2
n/a	n/a	n/a
49	53**	53
527	514	501
2	3	3
/ -	n/a	n/a
	21,8 n/a 49 527 2	21,8 21,3 n/a n/a 49 53** 527 514

^{*} According to the Solvency II draft (EU 138/2009)

 $[\]ensuremath{^{\star\star}}$ Excl. items related to corporate transaction

^{***} Rolling 12 months

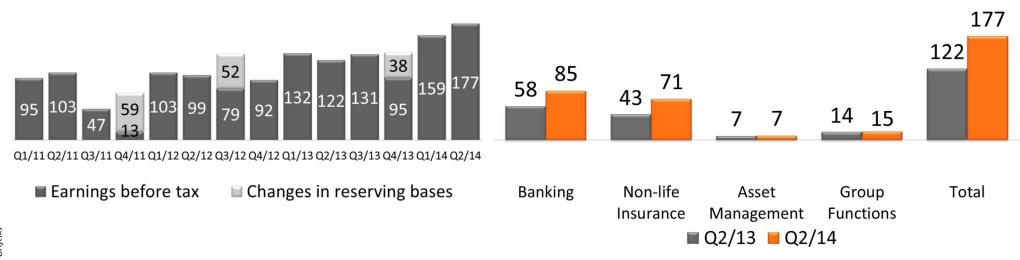
^{****} As of 1 Jan. 2014

Q2/14 EBT Improved by €55 mn to €177mn

All-time high quarterly EBT was based on strong income growth within Banking and Non-life Insurance and maintaining the expenses at previous year's level

Earnings before tax, € mn by quarter

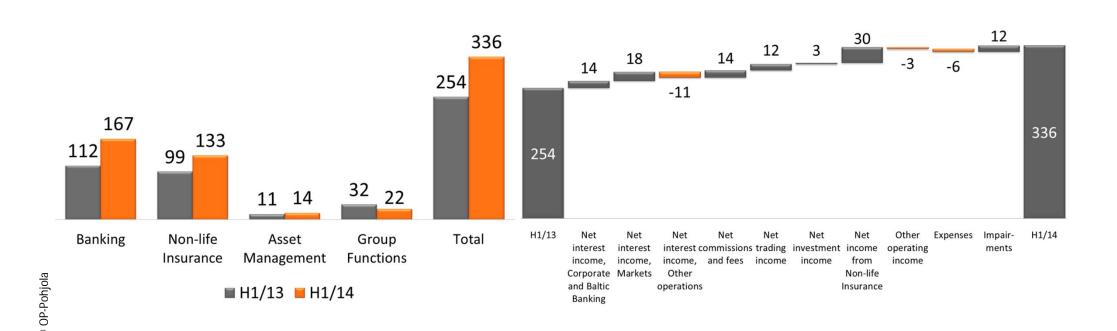
Earnings before tax, € mn by business line Q2/14 vs. Q2/13



Strong increase in total income and lower impairments improved Group's EBT in H1/14

EBT within Banking grew by 50% and that within Non-life Insurance by 34% y-on-y

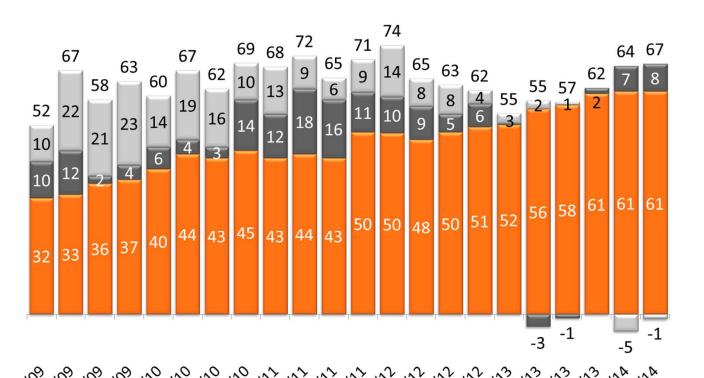
Earnings before tax, € mn by business line H1/14 vs. H1/13 Earnings before tax, € mn, change H1/14 vs. H1/13



Group's Net Interest Income Up by 22% y-on-y in Q2/14 and 18% y-on-y in H1/14

Net interest income from Corporate and Baltic Banking higher than year before. Net interest income from Markets improved by client trading and increased trading income.

Q1/2009-Q2/2014, € million



■ Markets

■ Other operations

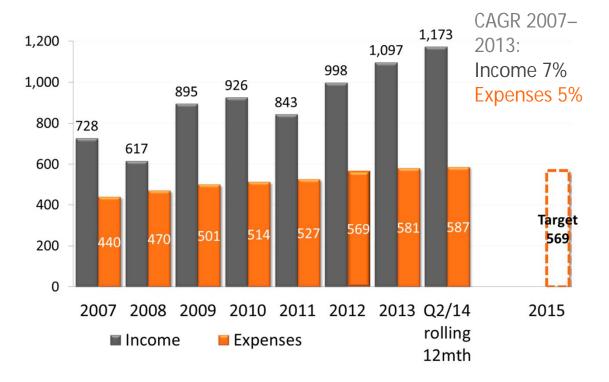
■ Corporate and Baltic Banking

Within Group
Functions, net interest
income arising from
the liquidity buffer
decreased as the
interests continued to
stay at low levels and
the Group is preparing
for tighter liquidity
rules.

Q2/14 Income Up by 17% and Expenses by 0%

In H1/14, total income grew by 13% and total expenses by 2%.

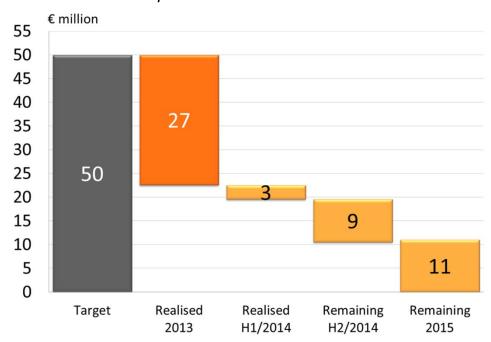
Income and expense developments, € million 2007–Q2/14 (rolling 12 mth)



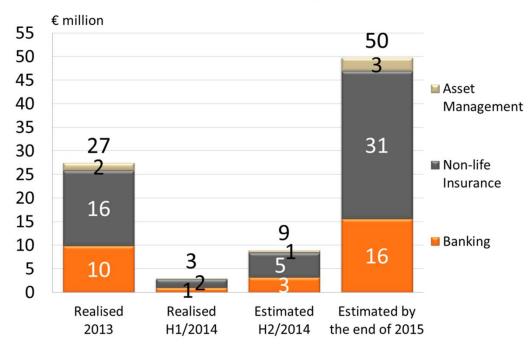
Achieving the target for total expenses requires improvement in efficiency.

Cost Savings of €2 mn Reported for Q2/14 and €3 mn for H1/14 under the Efficiency-enhancement Programme

Realised and remaining cost savings 2013–2015, € mn



Realised and estimated cost savings by business line, 2013–2015, € mn



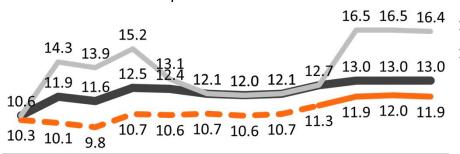
NB 1: Estimated cost savings are based on the figures published in the stock exchange release dated 19 September 2012, "Pohjola to Initiate an Information and Consultation Process"

NB 2: The estimated cost savings are on a gross basis and do not include investments necessary to implement the efficiency-enhancement programme.

Common Equity Tier 1 ratio (CET1) 11.9% (11.9*)

Risk-weighted assets grew to €21.0** billion from year-end (20.5) as a result of increase in corporate exposures

Capital adequacy ratio under the Act on Credit Institutions, %



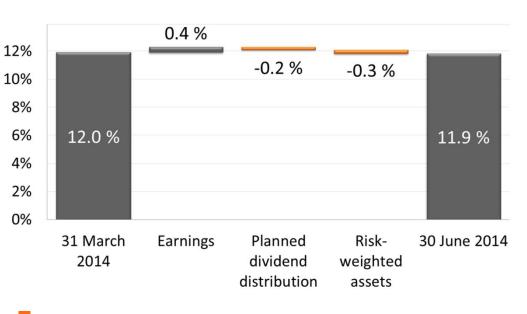
- Tier 1 ratio
- Common Equity Tier 1 ratio* (Core Tier 1 until 31 Dec. 2013)
- Capital adequacy ratio

1.74

(1 Jan 2014: 1.67)

Capital adequacy under the Act on the Supervision of Financial and Insurance Conglomerates was clearly above the statutory minimum requirement.

Changes in CET1 in Q2/14

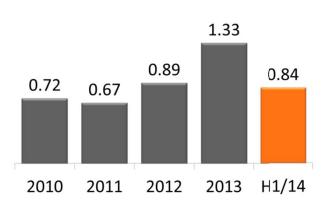


OP-Pohjola Group's Common Equity Tier 1 ratio (CET1) as of 30 June 2014: 12.8% (1 Jan 2014: 17.1%). Purchase of Pohjola Bank plc shares decreased the Group's CET1 by approx. 6 pps and issuances of profit shares increased CET1 by approx. 2 pps. OP-Pohjola Group's target for CET1 ratio is 18%.

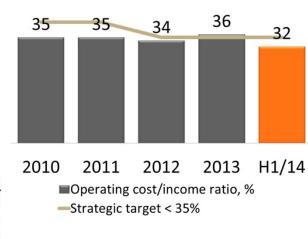
- *) In accordance with the EU capital requirement regulation (EU 575/2013) (CRR) entered into force on 1 January 2014.
- **) Includes €3.9 billion in intra-Group insurance holdings with a risk weight of roughly 280%.

ROE in H1/14: 17.2% (13.9)





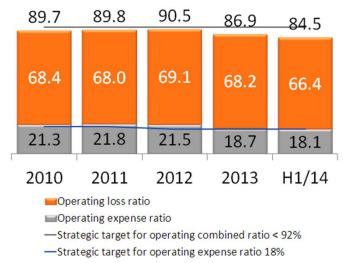
Operating cost/income ratio by Banking, %



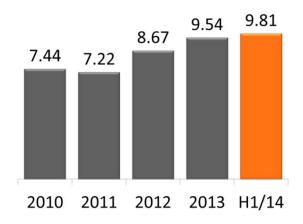
ROE, %



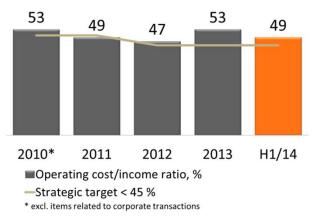
Operating combined ratio by Non-life Insurance, %



Equity per share, €



Operating cost/income ratio by Asset Management, %



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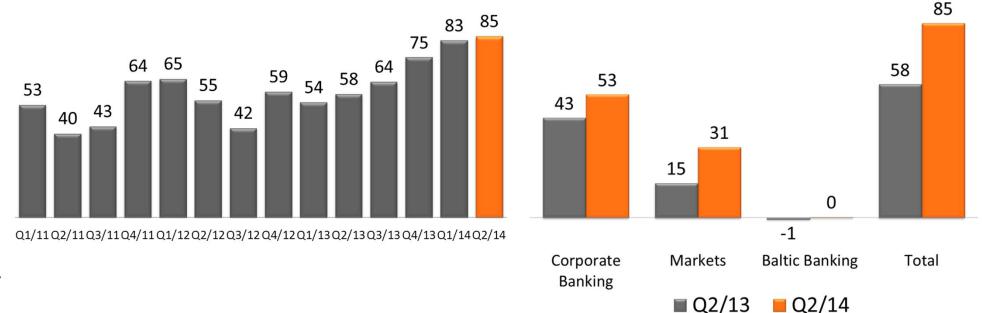
Continuing operations: Banking Q2/14 and H1/14

EBT improved within all business divisions in Q2/14

EBT improved by 46% as a result of higher net interest income and lower impairments. Total income increased by 16% and total expenses by 1%.

Earnings before tax, € mn by quarter

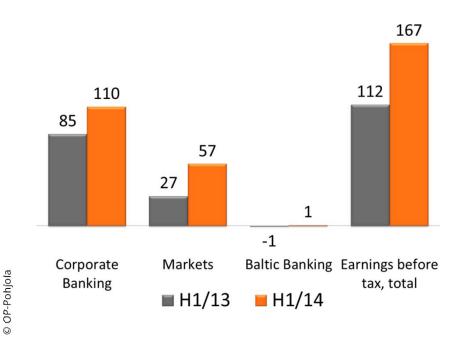
Earnings before tax, € mn by business division Q2/14 vs. Q2/13

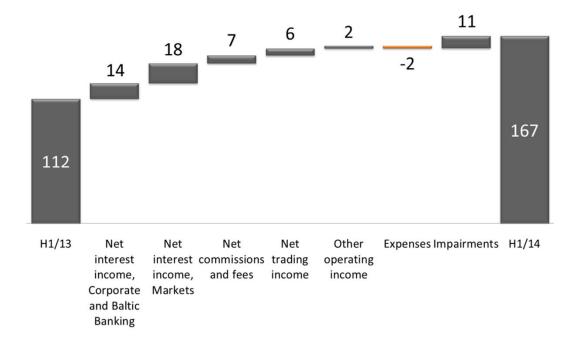


EBT improved within all business divisions in H1/14 as well

EBT increased by 50% thanks to growth in total income and lower impairments. Total income up by 22% and expenses by 3%.

Earnings before tax, € mn by business division H1/14 vs. H1/13 Earnings before tax, € million Change H1/14 vs. H1/13





OP-Pohjola

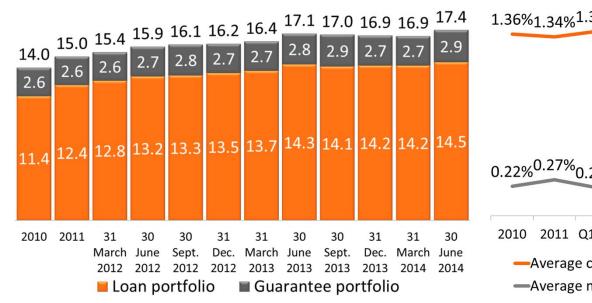
Loan portfolio increased by 2% in Q2/14 and H1/14

As a result of toughening competition, the average margin on the corporate loan portfolio decreased by 3 basis points during Q2/14 and by 6 basis points in H1/14.

Loan and guarantee portfolio, € bn

The loan and guarantee portfolio increased by 3% in Q2/14 and H1/14. Year-on-year growth was 2%.

Average corporate loan margin and margin of senior wholesale funding, %



 $1.36\%_{1.34\%}1.38\%^{1.43\%}^{1.48\%}1.52\%_{1.49\%}1.53\%^{1.57\%}1.57\%_{1.54\%}1.51\%$

 $0.22\%^{0.27\%}_{0.21\%}0.32\%^{0.40\%}_{0.38\%}0.38\%^{0.39\%}_{0.37\%}0.40\%^{0.41\%}_{0.37\%}$

2010 2011 Q1/12 Q2/12 Q3/12 Q4/12 Q1/13 Q2/13 Q3/13 Q4/13 Q1/14 Q2/14

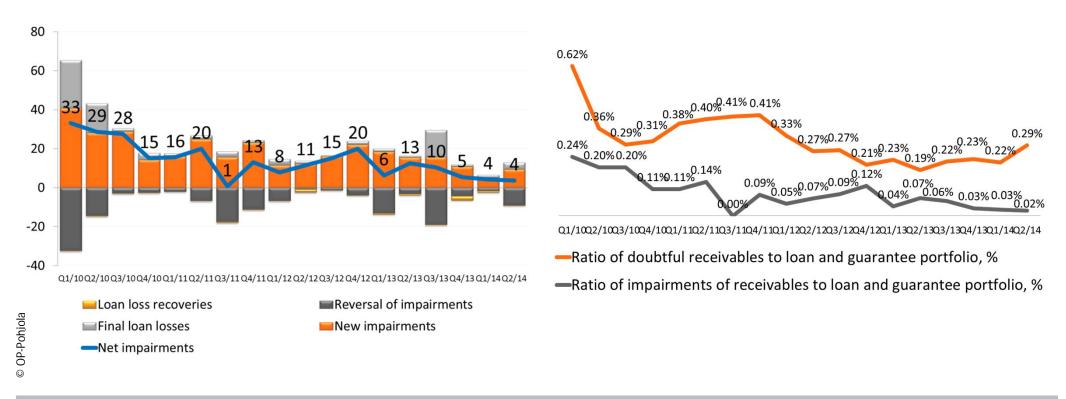
- —Average corporate loan margin
- —Average margin of senior wholesale funding

Impairment losses decreased to €4 mn (13)

In H1/14, impairment loss on receivables decreased to €8 million (19) and was 0.05% to loan and guarantee portfolio (0.11)

Net impairment loss on receivables Q2/14: €4 mn (13)

Impairment losses and doubtful receivables at low levels





Continuing operations: Group Functions Q2/14 and H1/14

Access to Funding Remained Good

Funding based on strong credit ratings (Aa3/AA-/A+)

Pohjola Bank plc, senior unsecured issues

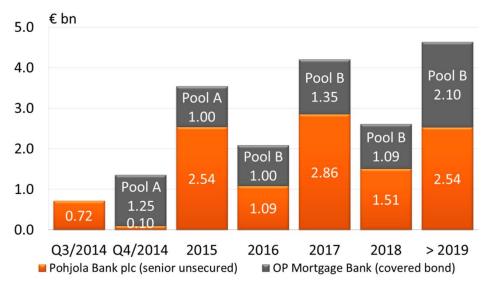
Year	Month	Amount	Maturity	Interest rate
2014	June	CHF300 mn	7 yrs	CHFm/s + 30bps
2014	June	¥60 bn (€432 mn)	3-5 yrs	m/s + 28.6- 48.4bps
2014	June	€750 mn	5 yrs	m/s + 48bps
2014	March	€750 mn	7 yrs	m/s+67bps
2014	March	€750 mn	3 yrs	Eb3+36bps
2013	August	€750 mn	5 yrs	m/s+46bps
2013	June	¥30 bn (€237 mn)	3–5 yrs	m/s+50-73 bps, Eb3+90bps
2013	May	€500 mn	5 yrs	m/s+50bps

OP Mortgage Bank, covered bond issues

Year	Month	Amount	Maturity	Interest rate
2014	June	€1 bn	5 yrs	m/s + 5bps
2014	March	€1 bn	7 yrs	m/s+14bps

- In Q2/14, Group Functions EBT amounted to €15 million (14). Earnings include €14 million in interest on cooperative capital from Suomen Luotto-osuuskunta (12).
- In H1/14, EBT was €22 million (32).
- In H1/14, Pohjola issued long-term debt instruments worth €3.2 billion and OP Mortgage Bank worth €2.0 billion, respectively.

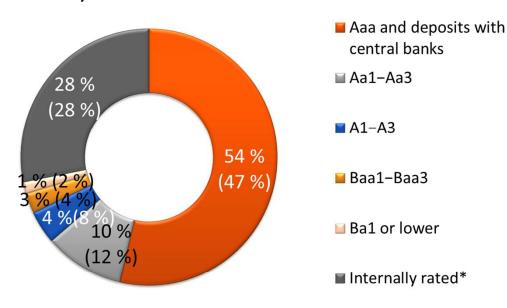
Maturing long-term funding, € bn as of 30 June 2014

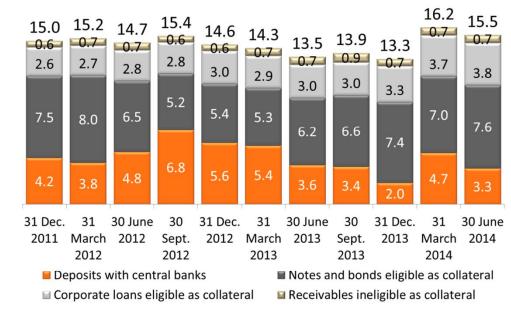


Proportion of notes and bonds eligible as collateral in the liquidity buffer was raised in Q2/14

Liquidity buffer (€15.5 bn) by credit rating as of 30 June 2014 (31 Dec. 2013)

Liquidity buffer by product, € bn





*) Internally rated: corporate loans (88%) and the remainder externally non-rated notes and bonds issued by public-sector entities and companies, both eligible as ECB collateral.

The liquidity buffer plus other items based on OP-Pohjola Group Group's contingency funding plan can be used to cover maturing wholesale funding for at least 24 months.

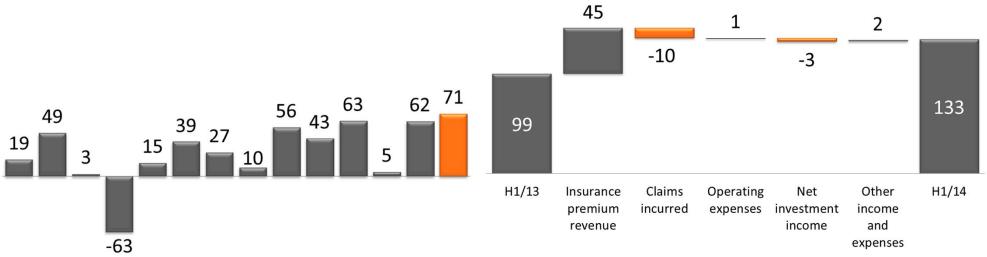


Discontinued operations: Non-life Insurance Q2/14 and H1/14

Higher insurance premium revenue and favorable claims development improved the balance on technical account

Earnings before tax, € mn by quarter

Earnings before tax, € mn change H1/14 vs. H1/13



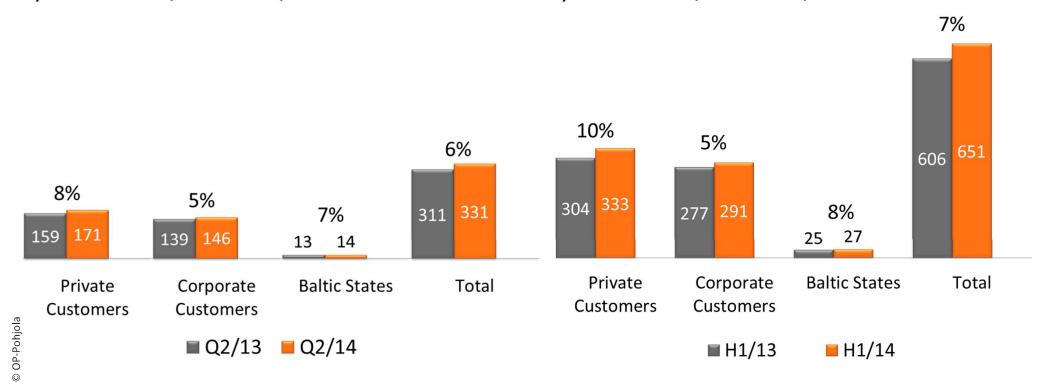
Q1/11Q2/11Q3/11Q4/11Q1/12Q2/12Q3/12Q4/12Q1/13Q2/13Q3/13Q4/13Q1/14Q2/14

Changes in claims for previous years improved the balance on technical account by €13 million (2) in Q2/14 and by €18 million (3) in H1/14.

Growth in insurance premium revenue continued within all business divisions

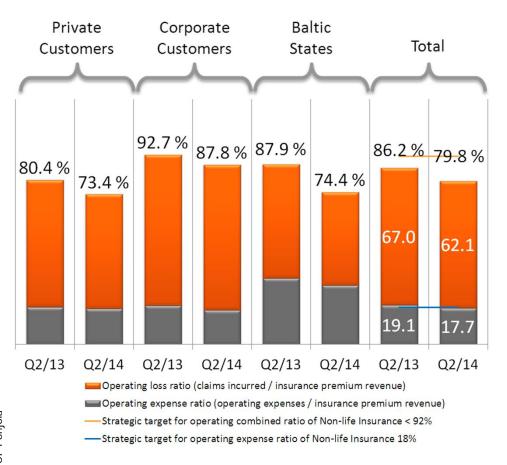
Insurance premium revenue, € mn and change by division Q2/14 vs. Q2/13

Insurance premium revenue, € mn and change by division H1/14 vs. H1/13

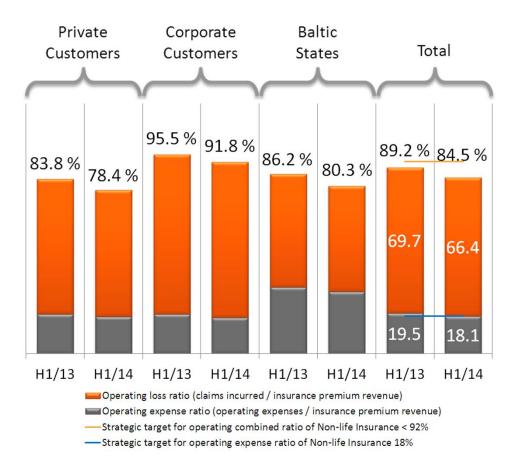


Improvement in operating combined ratio

Operating combined ratio by division, Q2/14 vs. Q2/13, %



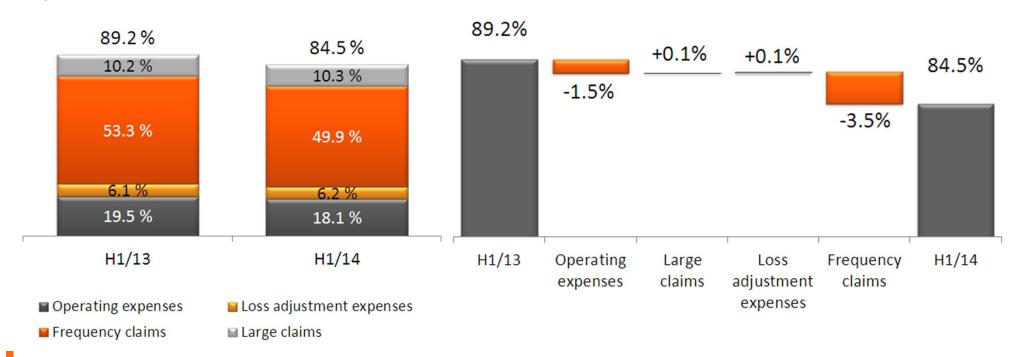
Operating combined ratio by division, H1/14 vs. H1/13, %



Stronger Operating Profitability as a Result of Growth and Favorable Frequency Claims Development

Operating combined ratio by component H1/14 vs. H1/13, %

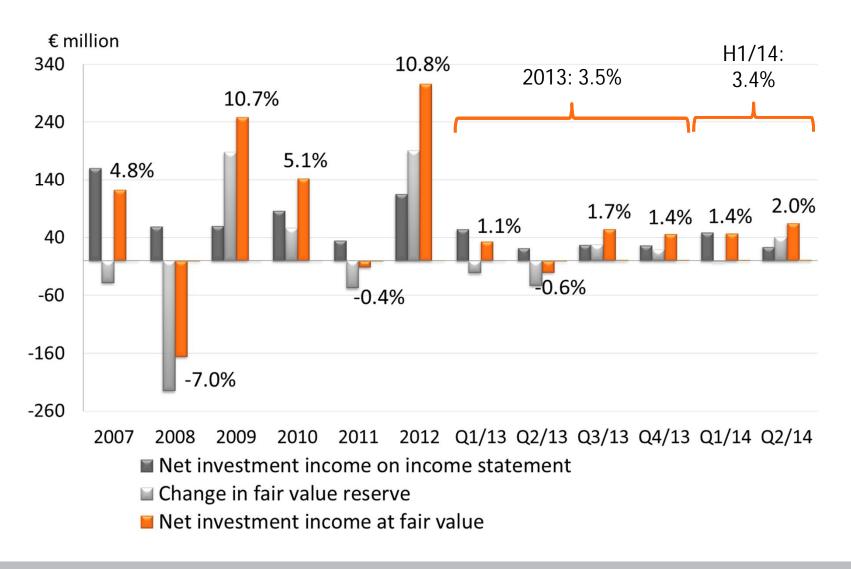
Change in operating combined ratio H1/14 vs. H1/13, %



Changes in claims for previous years improved the balance on technical account by €13 million (2) in Q2/14 and by €18 million (3) in H1/14.

Lower interest rates improved investment income

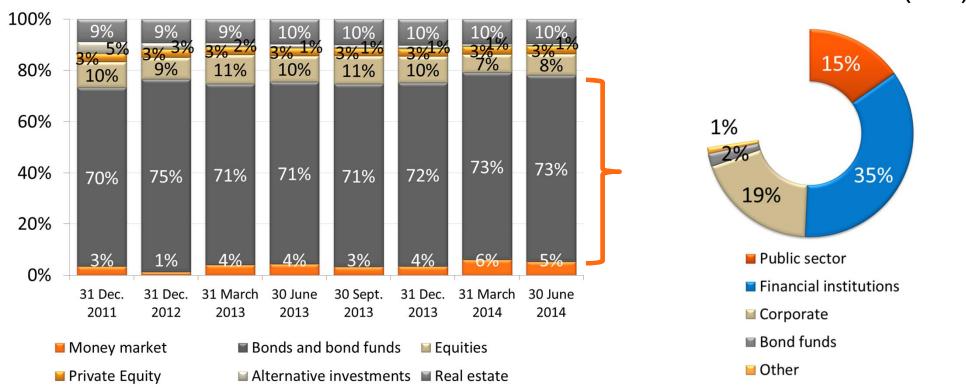
Return on investments at fair value 2.0% (-0.6) in Q2/14 and 3.4% (0.4) in H1/14



Investment Portfolio Allocation Unchanged

Investment portfolio (€3.5 bn) by asset class as of 30 June 2014

Bonds and bond funds (73%)



The average residual term to maturity of the fixed-income portfolio was 4.2 years (4.4) and the duration 3.5 years (3.7). The running yield for direct bond investments averaged 2.6% (2.7) at the end of June.



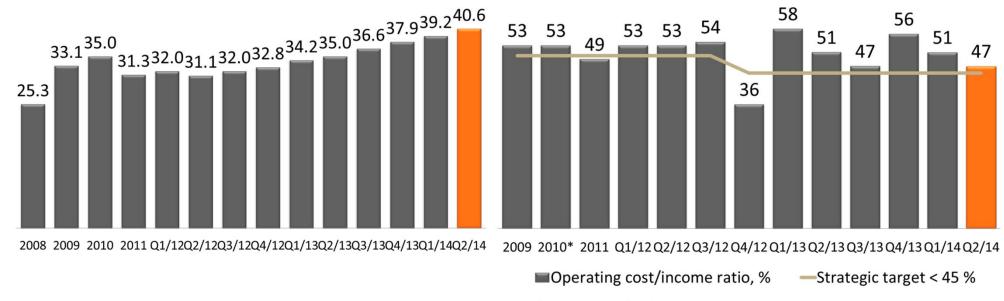
Discontinued operations: Asset Management Q2/14 and H1/14

Asset Management's Q2/14 EBT €7 mn (7) H1/14 EBT increased to €14 mn (11) thanks to growth in net commissions and fees

AUM increased by 16% to €40.6 bn in the year to June

Assets under management, € bn

Operating cost/income ratio, %

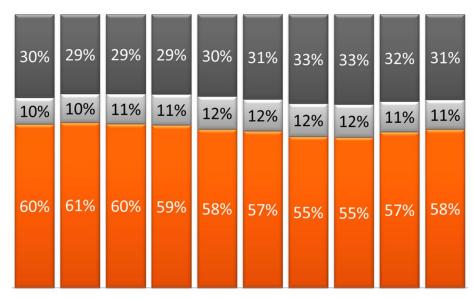


* excl. items related to corporate transactions

No Significant Changes in the Breakdown of Assets under Management in Q2/14

Institutional clients increased their proportion of AUM in H1/14

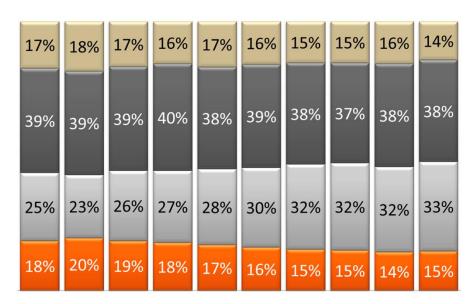
Assets under management by client group



Q1/12Q2/12Q3/12Q4/12Q1/13Q2/13Q3/13Q4/13Q1/14Q2/14

- OP Mutual Funds
- Pohjola Private
- Institutional Clients

Assets under management by asset class



Q1/12Q2/12Q3/12Q4/12Q1/13Q2/13Q3/13Q4/13Q1/14Q2/14

- Money Market
- **■** Bonds
- Equities
- Other investments



Pohjola Group's Outlook Towards the Year End and Events After the Reporting Period

Pohjola Group's Outlook Towards the Year End and Events After the Reporting Period

Pohjola Group

Consolidated EBT in 2014 are expected to be higher than in 2013.

Banking

• Loan portfolio is expected to grow at the same rate as in 2013. Banking earnings before tax in 2014 are expected to be at the same level as or higher than in 2013.

Non-life Insurance

• Operating COR for 2014 is estimated to vary between 87% and 91% if the number of large claims is not much higher than in 2013. Non-life Insurance earnings before tax in 2014 are expected to be higher in 2014 than in 2013.

Asset Management

• The greatest uncertainties related to financial performance are associated with the actual performance-based commissions and fees tied to the success of investments and the amount of assets under management. Asset Management earnings before tax in 2014 are expected to be at the same level as or higher than in 2013.

Group Functions

• The key determinants affecting the financial performance include net interest income arising from assets in the liquidity buffer, any capital gains or losses on notes and bonds and any impairment loss that may be recognised on notes and bonds in the income statement. Group Functions earnings before tax in 2014 are expected to be lower than in 2013 due to low interest rates and tighter liquidity regulation.

Still great uncertainty about the economic outlook and the operating environment. The full version of "Outlook for 2014" can be found in the Interim Report.

Events after the reporting period

Pohjola decided to reduce the discount rate of Non-life Insurance pension liabilities by 0.3 percentage points from 2.8% to 2.5% as a result of low interest rates. This non-cash-flow-based change in the technical basis will lower consolidated earnings by roughly EUR 62 million in the third quarter.



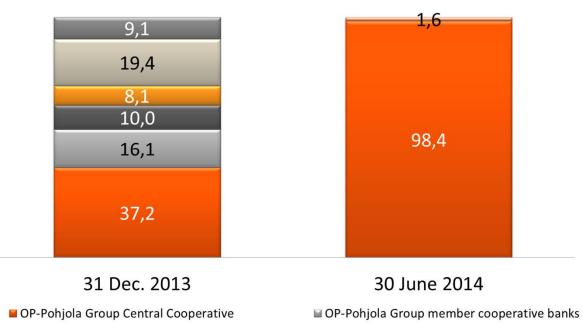


OP-Pohjola Group Central Cooperative's Public Voluntary Bid for all Pohjola Bank plc Shares and Squeeze-out of Minority Shareholders

OP-Pohjola Group Cental Cooperative executed its public voluntary bid and initiated arbitration proceedings related to the redemption of minority shares

Pohjola's Board of Directors will file an application with NASDAQ OMX Helsinki Ltd for the termination of trading in Pohjola shares and the delisting of all Pohjola shares from NASDAQ OMX Helsinki Ltd in approximately autumn 2014.

Holdings by type of shareholder, Series A and K shares, %



OP-Pohjola Group Central Cooperative's proportion of total shares 98.41% and of total votes 99.14%

■ Ilmarinen Mutual Pension Insurance Company

Other domestic institutions

Nominee-registered and foreign shareholders

■ Households

■ Others

Pohjola's Board of Directors will file an application with NASDAQ OMX Helsinki Ltd for the termination of trading in Pohjola shares and the delisting of all Pohjola shares from NASDAQ OMX Helsinki Ltd in approximately autumn 2014.

- OP-Pohjola Group Central Cooperative has submitted a public voluntary bid for all Pohjola Bank plc shares, published on 6 February 2014. The offer period began on 24 February and expired 1 April 2014. OP-Pohjola extended the offer period with an extra offer period that began on 7 April 2014 and expired on 22 April 2014. As a result of the execution of the public voluntary bid, OP-Pohjola Group Central Cooperative holds 98.41% of Pohjola shares and 99.14% of the votes conferred by the shares.
- OP-Pohjola Group Central Cooperative announced on 11 April 2014 that, with more than nine tenths (9/10) of all shares and votes in Pohjola Bank plc, it has the right, under Chapter 18, Section 1 of the Limited Liability Companies Act, to redeem (right of squeeze-out) all of the shares held by Pohjola Bank's remaining shareholders at the fair price. OP-Pohjola Group Central Cooperative filed an application with the Redemption Committee of the Finland Chamber of Commerce for instituting arbitration proceedings and selecting arbitrators related to the squeeze-out of minority shareholders.
 - In the arbitration proceedings, OP-Pohjola Group Central Cooperative will request the transfer of title to the minority shares to OP-Pohjola Group Central Cooperative against collateral accepted by the arbitrators and confirm the squeeze-out price at 16.13 euros per share. The squeeze-out price equals the consideration paid by OP-Pohjola Group Central Cooperative based on the public voluntary bid announced on 6 February 2014. Furthermore, OP-Pohjola Group Central Cooperative will ask the arbitrator for the right to pay minority shareholders 16.13 euros per share that it considers a current price, including legal interest, prior to the close of the arbitration proceedings.
- OP-Pohjola Group Central Cooperative announced on 12 June 2014 that, based on an application filed by the Redemption Committee of the Finland Chamber of Commerce, the Helsinki District Court has appointed Attorney Matti Manner to act as the special representative to look after the rights of Pohjola 's minority shareholders in the arbitration proceedings pertaining to the squeeze-out procedure.
- OP-Pohjola Group Central Cooperative announced on 29 July 2014 that, the Redemption Committee of the Finland Chamber of Commerce has appointed an Arbitral Tribunal consisting of three arbitrators to settle the disagreements over the right of squeeze-out relating to Pohjola shares not held by OP-Pohjola Group Central Cooperative and over the squeeze-out price. The Arbitral Tribunal comprises attorney Pekka Puhakka (Chairman), attorney Petra Kiurunen and attorney Matti Ylä-Mononen.
- OP-Pohjola Group Central Cooperative expects that the arbitrators issue their award on the transfer of title and on OP-Pohjola Group Central Cooperative's right to pay the amount in autumn 2014 that it considers the current price. The redemption proceedings pertaining to Pohjola's minority shares are expected to last until the first half of 2015.
- Pohjola's Board of Directors will file an application with NASDAQ OMX Helsinki Ltd for the termination of trading in Pohjola shares and the delisting of all Pohjola shares from NASDAQ OMX Helsinki Ltd in approximately autumn 2014.

Aim: a more efficient and competitive OP-Pohjola Group wholly owned by its customers

Strategic plans

- More efficient in terms of control and a more dynamic and competitive Group in terms of business
- 2. More streamlined OP-Pohjola Group Central Cooperative Consolidated in terms of structure and decision-making
- 3. More unified customer experience through more intensified integration between Banking and Non-life Insurance
- New strong player in the Helsinki Metropolitan Area
- Profits will fully benefit the Group and its customers
- 6. Synergies

OP-Pohjola Group

1,4 million owner members

Some 180 member cooperative banks



Pohjola Group will undergo structural changes within the next 12 months, as a result of the completion of OP-Pohjola Group Central Cooperative's public voluntary bid for Pohjola Bank, whereby, for example, the Non-life Insurance and Asset Management segments will be directly transferred from Pohjola Group to OP-Pohjola Group Central Cooperative's ownership. In addition, the businesses of Helsinki OP Bank Plc and Pohjola Bank plc will be merged.



Pohjola IR team

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